



# Western U.S. Leadership Institutes

sponsored by McREL and Apple Computer

*"Today's digital kids think of information and communication technology (ICT) as something akin to oxygen: they expect it, it's what they breathe, and it's how they live." John Seely-Brown*



## Improving 21<sup>st</sup> Century Schools: Balanced Leadership & Technology - The Keys to Success!

**Overview:** McREL and Apple Computer are partnering to provide a series of one-day institutes for educational leaders throughout the Western states. These Leadership Institutes will provide an overview of global trends as they relate to McREL's research on the relationship between school leadership and student achievement. Participants will explore the 21 leadership responsibilities that have a statistically significant link to student achievement and consider how to apply them when engaged in major change initiatives such as technology integration. The sessions will also challenge participants' thinking about today's students and the instructional strategies and standards-based online content that will engage them in learning and increase student achievement.

**Who Should Attend?** superintendents, assistant superintendents, school principals, curriculum/instruction/assessment leaders, and instructional technology directors

**Dates & Locations:** As noted in the column at right, these one-day institutes (8:00 am to 3:30 pm), will be held in most major cities of Western states. Specific locations for each event will be posted online via the registration link listed below.

**Registration:** These institutes are free to participants, but space is limited, so please register online to reserve your space at:

<http://seminars.apple.com/education/mcREL>

For more information, email McREL at [info@mcREL.org](mailto:info@mcREL.org)

### Spring 2006 Dates & Locations:

March 1 ~ Portland, OR  
March 2 ~ Salt Lake City, UT  
March 3 ~ Phoenix, AZ

March 14 ~ Orange County, CA  
March 15 ~ Las Angeles, CA  
March 16 ~ Sacramento, CA  
March 17 ~ Cupertino, CA

March 30 ~ Denver, CO  
March 31 ~ Albuquerque, NM

April 4 ~ Fresno, CA  
April 5 ~ San Francisco, CA  
April 6 ~ San Bernardino, CA



### Institute Agenda:

- 8:00 Registration
- 8:30 Leadership Meta Analysis
  - Leadership Responsibilities
  - Focus of Change
- Technology & Achievement
- 12:00 Lunch (provided)
- 1:00 Standards-Based Content
  - Leadership Factor Analysis
  - Magnitude of Change
  - Leading 2<sup>nd</sup> Order Change
  - BL 360 Profile™
- 3:30 Close

### Presented & Facilitated by:

James Eck or Diana Moon, Ph.D., Principal Consultants, McREL  
Dan McCormack, Ph.D. or Don Zundel, Education Consultants, Apple

