



Making a
Difference

4601 DTC Boulevard, Suite 500 • Denver, CO 80237-2596
303.337.0990 • Fax: 303.337.3005 • www.mcrel.org

January 19, 2006

RE: Western U.S. Leadership Institutes sponsored by McREL and Apple Computer

Dear School Administrator:

As a special service to educational leaders in the western states, McREL is collaborating with Apple Computer, Inc., to provide a series of one-day institutes for superintendents; assistant superintendents; curriculum, instruction, and assessment leaders; instructional technology directors; and school principals. *Improving 21st Century Schools: Balanced Leadership and Technology—The Keys to Success!* will provide an overview of research on the relationship of student achievement to leadership, change, instructional strategies, technology initiatives, and online digital content. The leadership content presented is from the book, *School Leadership that Works: From Research to Results* by Marzano, Waters, and McNulty, which was the ASCD fall 2005 membership publication.

We are pleased to invite you to attend a one-day event that will be offered in multiple locations during March and April 2006. Please check the attached flyer for dates and locations in your area. The institute is free to participants, but space is limited so please register online to reserve your space: <http://seminars.apple.com/education/mcrel>.

In these challenging times, the need has never been greater for research-based guidance on leadership and school improvement. This institute is designed to provide guidance on both. We are pleased to offer this special opportunity for school and district leaders and encourage you to join us for one of the institutes listed.

Sincerely,

A handwritten signature in black ink that reads 'Tim Waters'.

Timothy Waters, Ed.D.
President and Chief Executive Officer

Enclosure: Flyer with detailed information about the Western U.S. Leadership Institutes